



11th

RISING STAR AWARDS

*Celebrating Chicago's Emerging
Fashion Professionals*

Brunch • Awards • Finalist Exhibits • Networking

SATURDAY
OCTOBER 10, 2026

11:00 AM - 2:00 PM

PUBLIC WORKS GALLERY
2141 W NORTH AVE, CHICAGO

2026 Sponsorship Opportunities

INVEST IN CHICAGO'S FUTURE FASHION LEADERS

Your sponsorship helps celebrate innovation while connecting your organization with designers, retailers, stylists, entrepreneurs, content creators, manufacturers, and fashion professionals from across the region.

As a sponsor, you'll receive meaningful brand exposure before, during, and after the event while supporting the next generation of industry leaders.

WHY SPONSOR?

- 11th Annual Rising Star Awards
- Produced by FGI Chicago
- Hosted during Chicago Fashion Week®
- 140 expected attendees
- Members vote to determine the winners
- Extensive social media and email promotion
- Networking with Chicago fashion leaders



EVENT

FGI Chicago 11th Rising Star Awards

DATE

Saturday, October 10, 2026

TIME

11:00 AM – 2:00 PM

LOCATION

Public Works Gallery
Chicago, Illinois

EVENT EXPERIENCE

- Networking Reception
- Finalist Portfolio & Product Displays
- Brunch
- Awards Presentation
- Professional Networking with Industry Leaders

AWARD CATEGORIES

Final award categories will be determined based on the quantity and quality of eligible nominations received.

Potential categories include:

- Fashion Apparel
- Accessories
- Retail
- Fashion Styling
- Content Creation
- Additional categories as determined by nominations



Why Rising Star Awards Matter

INVEST IN CHICAGO'S FUTURE FASHION LEADERS

The FGI Chicago Rising Star Awards celebrate emerging professionals making an impact throughout Chicagoland's fashion community.

- Member-driven nominations
- Winners determined by FGI Chicago member voting
- Part of FGI's Rising Star Awards tradition, established in New York in 1997

The program highlights exceptional talent while creating valuable opportunities for networking, visibility, and professional growth.

ALUMNI SUCCESS



2024 WINNERS



Chicago Rising Star Awards recipients have gone on to launch brands, expand businesses, collaborate with national retailers, and become leaders within the fashion community.

OUR AUDIENCE

Our audience includes:

- Fashion Designers
- Retailers
- Boutiques
- Stylists
- Photographers
- Manufacturers
- Fashion Brands
- Content Creators
- Models
- Educators
- Students
- Consultants
- Buyers
- Entrepreneurs
- Media
- Marketing Professionals

MARKETING REACH

Instagram: 3.7k

Facebook: 3k

Email Subscribers: 850

Website Event Page Listing

Projected Event Attendance: 140



Sponsorship Opportunities

Benefit	Starlight	Eclipse	Constellation	Nebula	Supernova
Investment	\$250	\$500	\$1,000	\$2,000	\$5,000
Admissions	2	2	4	6	8
Ticket Type	Reserved Seats	Preferred Reserved Seats	Preferred Reserved Seats	Premium Reserved Seats	Premium Reserved Seats
Logo on Event Website	-				
Event Program	Name Listing	Logo Listing	Half Page Ad	Full Page Ad	Premium Page Ad
Event Signage	Shared	Shared	Enhanced Shared	Premium	Premium Featured
Social Media	Shared Post	Shared Post	1 Dedicated Post	2 Dedicated Posts	3 Dedicated Posts
Verbal Recognition	-	-			
Award Presentation	-	-	-	One Award Category	Premier Award Category

Supernova includes “Presented by” & featured logo on welcome slide.
 FGI Chicago reserves the right to decline sponsorships that do not
 align with the mission and values of FGI.

Specialty Sponsor Opportunities

LOOKING FOR A UNIQUE WAY TO SUPPORT THE EVENT?
Customized sponsorship opportunities include:

- Award Category Sponsor
- Photography Sponsor
- Videography Sponsor
- Floral Sponsor
- Brunch Sponsor
- Beverage Sponsor
- Coffee Sponsor
- Registration Sponsor
- VIP Gift Bag Sponsor
- Portfolio Display Sponsor
- Printing Sponsor
- Entertainment Sponsor

Custom sponsorship packages are available.



WE WELCOME DONATIONS OF PRODUCTS AND PROFESSIONAL SERVICES.

Examples include:

- Photography
- Videography
- Floral
- Event Lighting
- Audio / Visual
- Printing
- Awards
- Certificates
- Gift Bag Items
- Décor
- Event Staffing
- Volunteer Support

In-kind sponsors receive recognition based on the value of their contribution.



A REGION OF A GLOBAL MEMBERSHIP ORGANIZATION

Founded in 1934, FGI Chicago has been connecting, educating, and recognizing leaders in the fashion industry for more than 90 years. Fashion Group International (FGI) is a global, non-profit professional organization serving the fashion, beauty, lifestyle, and retail industries.

FGI Chicago provides educational programming, networking opportunities, industry recognition, and professional development while supporting innovation and emerging talent throughout the region.



FGI Chicago is a registered 501(c)(6) nonprofit organization.

LET'S CELEBRATE CHICAGO'S NEXT
GENERATION OF FASHION LEADERS TOGETHER.

We would love to discuss how your organization can support Chicago's next generation of fashion leaders through a customized sponsorship package.

Contact Us

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[FGI.ORG/CHICAGO](https://www.fgi.org/chicago)

